



“My mission is to make your company successful on the Internet.”

GREG JAMESON

SPEAKER’S PACKET

How can Greg’s presentations benefit YOU?

For organizational leaders...Greg is an expert in the field of Internet Marketing. He is a dynamic speaker that engages his audiences, providing knowledge about the latest trends in Internet Marketing and how to apply these to their business.

For participants...In his workshops, Greg provides an energy-filled day with many opportunities for individuals to discuss specific topics related to their own marketing initiatives. His workshops allow participants to become more productive and creative, creating a strong return on investment.

**#1 Best-Selling
Author of “Amazon’s
Dirty Little Secrets”**

**Speaker, Author,
Consultant**

**Award-winning
software developer
since 1985**

**Colorado Small
Business of the Year
and Inc 500 Award
Winning
Entrepreneur**

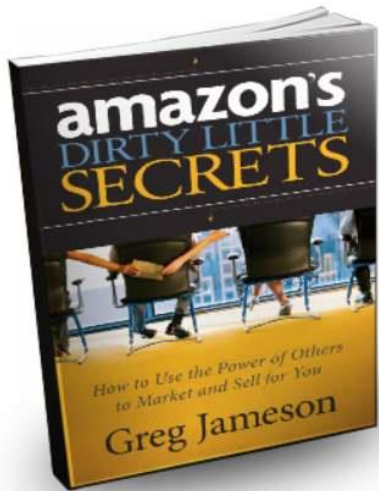
**President of
WebStores Ltd.**

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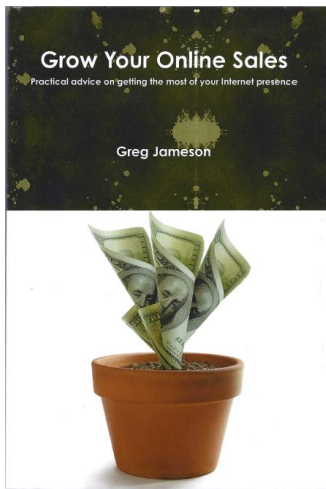
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GREG JAMESON MOST REQUESTED PRESENTATION THEMES



Amazon's Dirty Little Secrets... This is Greg's flagship presentation based on his best-selling book. Learn how to use the power of others to market and sell for you. Do you like selling? Most of us don't – selling is an activity that the majority of people prefer to avoid.

In this entertaining and engaging presentation, Greg shows you how you can thrive using the same techniques that Amazon uses to make your business successful.



Grow Your Online Sales... There is a huge misconception that the best way to get noticed online is to be number one on Google. This is like the "Field of Dreams" thought, "If you build it, they will come." And of course, once you are on the first page of Google, you will get rich. This simply isn't the case. You don't get to be popular by being number one on Google – you get to be number one by being popular in the first place!

During this information-packed presentation, you will learn how to become "popular" on the Internet, without having a massive marketing budget.

"I have attended many of Greg Jameson presentations in my role as VP of operations for Master Nursery Garden Centers. Greg is a skillful and knowledgeable professional. He held a workshop that demonstrated to customers, employees and suppliers how to use our new website which he designed, in a way to maximize efficiency and cut costs. I would highly recommend his services."

**Jeff Lafferty ·
Master Nursery Garden
Centers**

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GREG JAMESON MOST REQUESTED WORKSHOP TOPICS

YouTube Secrets...The number two search engine is an awesome way to grow your business. People would rather watch the Internet than read it.

Facebook Secrets...The giant of social media can be leveraged for business purposes.

Email Secrets...When is the best time to send an email? How often should you email? How do you build a list?

SEO Secrets...Just because you built it, doesn't mean that they will come. Come learn exactly how to drive traffic to your site.

Imaging Secrets...What's the difference between gif, jpg, png and pdf files? What resolution is best for the web? How do you optimize images?

Pinterest Secrets...Can Pinterest really drive sales to your website? How can you get maximum exposure for your pins?

Additional Topics...Getting Started with WordPress, Google Analytics, Affiliate Secrets, Wholesale or B2B Secrets.

"The presentation was clear, concise, and to the point. It was very easy for me to understand, and I came away with good information to help me in the future.

I would highly recommend Greg for training and speaking engagements in his area of expertise."

**Les Swick ·
outdoorswithhank.com**

"Loved your presentation, Greg. Hopefully with time I'll be able to absorb and implemented some of the great tips you shared. Thanks for taking the time to meet with us and share some of your knowledge with us!"

Mesha



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GREG JAMESON

BIO:

Greg Jameson is the author of the Best-Selling book, "Amazon's Dirty Little Secrets: How to use the Power of Others to Market and Sell for You." He is also a Colorado Small Business of the Year and Inc 500 Award Winning Entrepreneur. He has spoken to audiences around the world about software solutions. He is the past president of Castle Rock Toastmasters and currently serves as the Area Governor for Denver Metro Area 6 Toastmasters.

Greg is a software expert, having developed three commercial software applications, all of which remain on the market today. His first product, a landscape design program that worked with AutoCAD, was sold through a dealer channel nationally and a distribution channel internationally in over 20 countries. Since the advent of the Internet, he has been designing and running hundreds of websites. He brings this experience to his presentations which are always engaging and entertaining.

PAST ENGAGEMENTS / AUDIENCES:

- Ecommerce Summit, Las Vegas, NV
- International Federation of Landscape Architects, Boston, MA
- Master Nursery Garden Centers, Philadelphia, PA
- Denver Design Center, Denver, CO
- Creative Connections, Denver, CO
- Toro Dealer Convention, Jackson Hole, WY
- Autodesk International Asia-Pacific Tour
- Cirad, Geneva, Switzerland
- International Irrigation Society, Tel Aviv, Israel



"The best seminar I have ever attended on eCommerce!"

Kiowa Country Corner

"So much information, I wish it had been a full day event!"

The Glitz Boutique

"Thanks Greg for such giving us an opportunity to learn more about Amazon's Dirty Little Secrets. Your meeting was really informative and motivating at the same time. I look forward to reading your book and implementing the tactics outlined. Thanks for being able to inspire us all to greater levels of achievement."

Jennifer Whitmore

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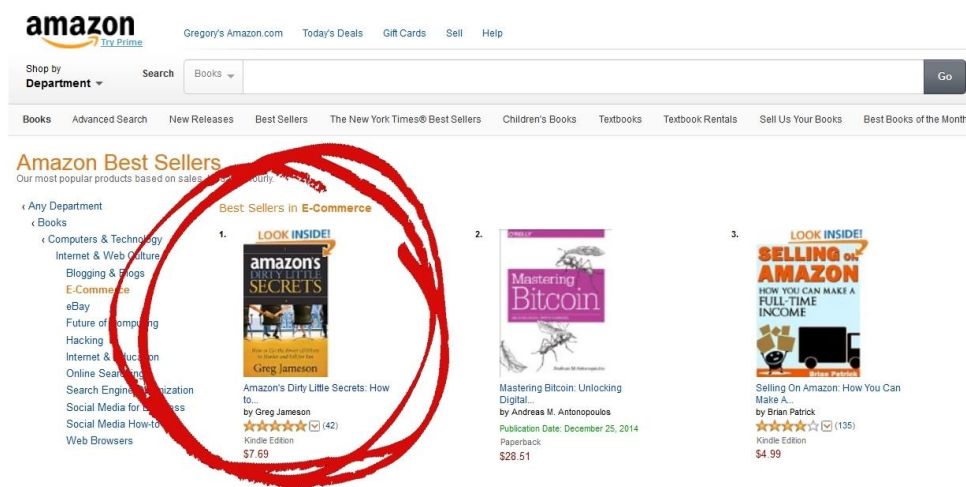
GREG JAMESON

GREG'S BOOK: AMAZON'S DIRTY LITTLE SECRETS

It's no accident that Amazon has remained the top eCommerce company for almost 20 years. The executives know the perfect marketing strategy, and now Greg Jameson wants to share Amazon's tricks with his readers. By following his carefully explained approach, business owners will discover an increase in their sales.

Building a business and a fan base from scratch is not an easy task, but with Jameson's tips, business owners will realize they do not have to do it all by themselves. Jameson's readers may not become the next Amazon, but they will certainly have a better method for reaching customers.

While Amazon's Dirty Little Secrets is geared toward small business owners, it is a great resource for anyone in the marketing world. From using social media and sending emails, to gathering reviews and building websites, Jameson covers all of the tools needed to become a successful marketer. Readers from all backgrounds will find Jameson's techniques useful and necessary.



“Whatever your needs for creating and improving online sales, Greg is your Go To Guy. His webinars and seminars provide invaluable information for the do-it-yourselfers. I highly recommend Greg and his services.”

Penny Mannel

“As the internet changes daily, Greg brings a vast amount of knowledge of what's new and what works on internet today.”

Joe Wilkins III



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