

2019

I'm a very demanding person when it comes to all things professional and business. Every business and business person has the easy capability of having 'excellence' as their theme. Unfortunately, few do. When clients ask me to jump, I respond with "How high?" There are shining examples of businesses like Ritz-Carlton, Nordstrom and Zappos whose theme is Excellent Customer Service along with a WOW customer experience. That is what I look for in a business and in a business professional.

I understand you are considering working with Greg Jameson. I'd had the pleasure of seeing first-hand how Greg works his business. I've seen Greg speak several times and I've had the pleasure of having him as a guest on my podcast.

Most importantly, Greg cares! He cares about the customers **total** experience. It's not just about great content (Greg has that), it's about what the customer walks away with. It's about how they can take Greg's helpful content and easily apply it into their personal situation. Greg Jameson does that. Greg is articulate, highly intelligent, a great writer and speaker.

Greg is very knowledgeable in his field of expertise. He has years of real-world experience. He has the unique ability to take complicated technical subjects and makes them easy to understand. He's an expert communicator that truly cares for the people that come to him to learn. This all happens because Greg is passionate about what he does and how he spreads his knowledge.

If you're thinking about working with Greg, you can cancel all further applicant appointments. You've fortunately run into someone that you'll be very proud to be associated with for all the reasons mentioned above.

If you have any further questions, please feel free to reach out to me.

Sincerely,

Chasen Chess

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